

RETAIL MEMBERSHIP APPLICATION

Please complete this form and return by email to kelly.foelber@rila.org. Please include a short (50 word) company description that will be used in your member profile. For more information, contact RILA's retail membership team at (703) 841-2300.

COMPANY INFORMATION*

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Main Phone: _____ Main Fax: _____ Company Web site: _____

*This should be the main company headquarters information.

CONTACT INFORMATION

Primary Company Contact Name*: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

Dues Contact Name*: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

*The primary company contact (PCC) will receive all RILA correspondence and can expect to receive RILA news updates regularly. The designated PCC is encouraged to pass along RILA news/updates (including information on RILA opportunities, events, councils/committees, and upcoming meetings) to relevant individuals within the company. (We will also send RILA materials directly to other executives based on their job functions and interests.) The dues contact is the individual who should receive invoices for dues payment.

RETAIL MEMBERSHIP DUES INFORMATION

Annual Revenue	Annual Dues
Under \$1 billion	\$15,000 <input type="checkbox"/>
\$1 > \$5 billion	\$25,000 <input type="checkbox"/>
\$5 > \$10 billion	\$35,000 <input type="checkbox"/>
\$10 - \$20 billion	\$50,000 <input type="checkbox"/>
Over \$20 billion	\$75,000 <input type="checkbox"/>

Dues are determined based on annual revenue (see due tiers on the left).

Please provide company annual sales figure below and submit verification by including an annual report.

LY Annual Sales: _____

RILA also offers a Retail Premier Membership for those companies that wish to play an enhanced role in setting the strategic direction and priority of the association, particularly with regard to public policy and retail operations.

Members choosing to join the Premier Membership pay dues of \$350,000 a year.

Premier Members enjoy the following benefits: the opportunity to serve on RILA's Public Policy Steering Committee to help make recommendations to RILA's Board of Directors on the key issues facing the retail industry; the opportunity to serve on RILA's (R)Tech Advisory Council to help lead the (R)Tech Center for Innovation; the opportunity to nominate their president or CEO to the RILA Board of Directors; the opportunity to guide RILA's research and communication on the value of the retail industry to the national economy; and participation in RILA's PAC, grassroots and grasstops policy efforts.

BUSINESS INFORMATION

Individual company information will be held in strict confidence. RILA uses this information to cumulatively tally the size and scope of our membership.

Company Logos: RILA uses the logos of our member companies to illustrate the brands we represent. Please send your company logo in JPEG and EPS formats to kelly.foelber@rila.org. Or, provide a contact for RILA to reach out to for logo below.

Logo Contact: _____
(name) (title) (email)

- Our company is (check one): Check the description that best describes your company:
- | | | |
|-------------------------------------|--|--|
| <input type="checkbox"/> Public | <input type="checkbox"/> Retail Chain | <input type="checkbox"/> Non-store/Internet Retailer |
| <input type="checkbox"/> Private | <input type="checkbox"/> Leased Retail Operation | <input type="checkbox"/> Manufacturer's Outlet |
| <input type="checkbox"/> Non-Profit | <input type="checkbox"/> Other _____ | |

Doing Business as (store or business you operate):	Number of Stores	Number of Employees
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

MEMBERSHIP PAYMENT

Invoices will be sent to primary dues contact upon acceptance of application.

Checks:

Please submit checks payable to "Retail Industry Leaders Association" (indicate in memo section: MEMB) to:
Retail Industry Leaders Association • P.O. Box 418421 • Boston, MA 02241-8421

I hereby certify that I am duly authorized to bind the Company to this agreement and that all of the information contained on this application is complete and correct to the best of my knowledge.

Print Name: _____ Signature: _____ Date: _____

Dues payments to trade associations, such as RILA, are generally deductible as an ordinary business expense for federal income tax purposes. However, under the Omnibus Budget Reconciliation Act of 1993, such income tax deduction is denied for the portion of your dues attributable to expenses incurred for the purpose of lobbying or intervening in an election. RILA estimates that 65% of your dues will be attributable to lobbying expenses. Therefore, 65% of these dues are non-deductible for federal income tax purposes.